

# asterias creative design

## GROUP MISSION STATEMENT



To **create effective design** and **provide contemporary communication services** that will help companies project their qualities.



We provide communication services that cover

- ✓ **ATL** ✓ **BTL** ✓ **Digital & Social Media**
- ✓ **Corporate identity** ✓ **Brand identity**

The values that we embrace and characterize every service and product we deliver since 1990 are:



### EXPERIENCE

From a local printing office to the creative office of multinational projects of today with loyal clients.



### EXPERTISE

We continue to train ourselves and evolve our services and products according to clients requests and market evolution.



### CREATIVITY

Our artistic spirit meets the practical need for result in the most effective way.



### TRUST

Our clients believe that asterias is the best answer to their needs.



### INNOVATION

We are on the lookout for everything new and revolutionary that completes our products.



### EFFECTIVENESS

We ensure that the product we provide meets the needs in the best ever way.



### TEAMWORK

We combine our knowledge, our talent and our efforts to create the desired result.

Asterias' people are loyal, working in many cases over a decade with brands and companies that entrust us, while continuously educating themselves, or training new colleagues.

Asterias' clients are loyal, choosing to collaborate with us for a long period of time, some of them from day one of our function, trusting us with launching new products, creating new brands or starting a new campaign.



We wish to  
**evolve • keep creating  
successful designs •  
communicate for  
brands & companies • adapt  
with a steady mission:  
To support our clients with  
effective communication  
services.**

